



From Concept to Launch!



Support the Dreams of Young Entrepreneurs!

SPONSORSHIP OPPORTUNITIES

May 4, 2026

TITLE
SPONSOR

Edward Jones®



ABOUT JUNIOR ACHIEVEMENT

OUR MISSION

It is our mission to inspire and prepare young people to succeed in a global economy. We empower students to have successful futures by providing fun, hands-on K-12 programs that foster economic mobility through work-readiness, entrepreneurship, and financial literacy learning.

THE JA COMPANY PROGRAM

The JA Company Program unlocks the innate ability in students to solve a problem by filling a need or want within their community through an entrepreneurial spirit. A qualified volunteer from the community will meet with the students over the course of 13 weeks to introduce the key elements involved in organizing and operating a business, while empowering them to address the community's needs through their product or service.

JA PITCH DAY

JA Pitch Day is a competition where qualified student teams who participated in a JA Company Program from the Michigan Great Lakes region will be pitching their business plans to local entrepreneurs and business professionals. These select students have worked diligently alongside their peers, dedicated volunteers, and educators for an entire semester to ensure they successfully transformed a need within their community into a product or service.

BUSINESS PITCHES

Students will gain confidence by practicing their public speaking skills as they present their business plans to a panel of local entrepreneurs and business professionals. Judges will focus on students' critical thinking abilities as they reveal the idea development, product development, and product evaluation of their companies.

CAREER FAIR

Students will participate in a powerful, interactive experience that will allow them to connect with local colleges and businesses to explore educational and career opportunities. Sponsors will have the opportunity to have a booth during the career fair. Limited space available.

LEARN MORE

michigangreatlakes.ja.org





Junior Achievement™
of the Michigan Great Lakes

SPONSORSHIP BENEFITS

Benefits	Title Sponsor (unavailable)	Presenting Sponsor (1 available)	Supporting Sponsor	Mini Mogul Sponsor	Program Support Sponsor	Student Team Sponsor
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Co-Brand: Sponsor will co-brand event with JA, including name as Title Sponsor with prominent logo representations.	X					
JA Giving Champion: Qualify as a JA Giving Champion*. Will be recognized at JA events throughout the year.	X					
Award Title: Sponsor will have exclusive naming rights to a JA Pitch Day award.	X					
Keynote Speaker: Opportunity to have spokesperson provide opening remarks. Limited spots available.	X	X				
Newsletter: Featured in JA email newsletter promoting the event. Distributed to 20,000+ constituents.	X	X				
Press Release: Sponsor will be featured in press release about the event that gets sent out to the local media.	X	X	X			
Post-Event Letter: Sponsor will be featured in thank you letters that gets sent to all the sponsors.	X	X	X	X		
Social Media: Sponsor will be recognized in a social media post thanking your sponsorship.	X	X	X	X		
Website: Sponsor logo will be featured on the event page of our website.	X	X	X	X	X	
Judge Panelist: Sponsor will be given the opportunity to be a judge for the student teams. Limited spots available.	X	X	X	X	X	
Event Program: Sponsor will be featured in the event program distributed to all attendees.	Full Page	Full Page	Half Page	Quarter Page	Logo	Listed
Day-of Recognition: Sponsor will be recognized verbally and/or visually at the event.	Visually & Verbally	Visually & Verbally	Visually & Verbally	Visually & Verbally	Visually	Visually

*Contact Maggie Ryan at maggie.ryan@ja.org for more information on benefits.



SUPPORT THE DREAMS OF YOUNG ENTREPRENUERS!

Thank you for your interest in becoming a sponsor for the inaugural JA Pitch Day Competition! Please complete this form and email it to maggie.ryan@ja.org or mail it to Junior Achievement of the Michigan Great Lakes, 4090 Lake Dr. SE, Grand Rapids, MI 49546.

SPONSOR LEVELS

TITLE SPONSOR	\$10,000	<i>1 Available</i>
<input type="checkbox"/> PRESENTING SPONSOR	\$7,500	<i>2 Available</i>
<input type="checkbox"/> SUPPORTING SPONSOR	\$5,000	<i>Unlimited</i>
<input type="checkbox"/> MINI MOGUL SPONSOR	\$2,500	<i>Unlimited</i>
<input type="checkbox"/> PROGRAM SUPPORT SPONSOR	\$1,000	<i>Unlimited</i>
<input type="checkbox"/> STUDENT TEAM SPONSOR	\$500	<i>Unlimited</i>
<input type="checkbox"/> We cannot participate in this year's event. Please take this donation of \$ _____		
<input type="checkbox"/> We are unable to support this event. Please contact us to discuss additional JA event opportunities.		

PAYMENT OPTIONS

- Please Invoice (must be before June 31, 2026)
 Check made payable to: *Junior Achievement of the Michigan Great Lakes*
 Credit Card Number _____ Expiration _____ CVV _____
 Mastercard Visa Discover *We do not accept American Express; only if you [pay online](#).*

BILLING INFORMATION

Business/Organization _____

Email _____ Phone _____

Contact Name _____

Address _____ City _____ State _____ ZIP _____

Signature _____ Date _____